

HEALTHY LIVES, HEALTHY FUTURES

Proposed Consultation Process

1. Purpose

The purpose of this paper is to brief the CCG Governing Body on the proposed process of public consultation for Hyper-Acute Stroke and ENT Inpatient Surgery services, as part of the Healthy Lives, Healthy Futures programme.

2. Process for public consultation

Objectives

- To promote consultation exercises – Ear, Nose and Throat Surgery and Hyper-Acute Stroke Services.
- To provide feedback from the previous stages of engagement and explain how views so far have been taken into consideration when developing the options for consultation.
- To explain why the CCGs are not consulting on other services at this time (children's surgery).
- Encourage a wide range of people across Northern Lincolnshire to give their views on their preferred options as part of the consultation.

Key stakeholders/audience

- All residents of North and North East Lincolnshire
- GP practices
- Staff at local provider Trusts
- Targeted groups – ENT/Stroke patients/service users.
- Diverse groups
- Overview and Scrutiny Committees

Proposals

- **Development of Documentation** – to develop and distribute documentation on the themes and issues. This documentation will include:
 - Full consultation document and questionnaire
 - Summary consultation leaflet
 - Easy Read consultation document and questionnaire
 - 1 page fact sheets
 - HLHF dedicated Freepost PO Box, email address and Freephone telephone number
- **4 Public Events** (2 at each end of the patch – Grimsby, Immingham, Scunthorpe and Barton)
- Attendance at **meetings** of established **local community groups** on request.
- **Mobile Engagement** at various locations
- **Advertising** – Following the finalisation of the consultation options, a further piece of work will need to be done to consider wider communications such as online, radio and print advertising to target specific groups or subject areas.
- **On-line Consultation** – all consultation documentation and information will be available online at the Healthy Lives, Healthy Futures website. This will include the ability to leave comments and feedback through the site.
- **Media Relations** – A series of media briefings/editorials at the start of the consultation period followed by regular updates from the CCGs as required.
- **Social Media** – The Healthy Lives, Healthy Futures project has its own Twitter feed and this will be utilised with a planned schedule of tweets to update people on the latest updates of the consultation and encourage people to get involved. Consider Facebook utilisation.
- **Consultation Video**

Timescales

- Governing Body to approve Consultation – 26 June 2014
- Consultation to be launched – 30 June 2014 until 26 September 2014 (13 weeks)
- Publicity to start – 30 June 2014

3. Public meetings and events for the consultation phase

Public Meetings

- Barton upon Humber, Assembly Rooms – 15th July – 1.30pm – 3.30pm
- Grimsby, Town Hall, - 16 July 2014 – 6pm – 8pm
- Scunthorpe , Civic Centre – 9th September 2014 – 6pm – 8pm
- Immingham , Civic Centre – 11 September 2014 – 6pm - 8pm

Road Shows

North Lincolnshire

- Kirton Lindsey, Market Place, Wednesday 6 August 2014, 10am - 1pm
- Epworth, Market Place, Wednesday 6 August 2014, 2pm - 4pm
- Winterton, Market Place, Thursday 7 August 2014, 10am - 12 noon
- Barrow, High Street, Thursday 7 August, 1pm – 2pm
- New Holland, Barrow Rd (Near School Lane). Thursday 7 August 2014, 2.30pm - 3.30pm
- Brigg, Market Place, Friday 8 August 2014, 10am - 4pm
- South Killingholme, School Rd (Near Doctor's Surgery). Thursday 14 August 2014, 10am – 12 noon
- Scunthorpe, High St, Saturday 6 September 2014, 10am to 4pm

North East Lincolnshire

- Grimsby, The Bullring, Thursday 10 July 2014, 10am – 4pm
- Laceby, Square, Thursday 14 August 2014, 1pm – 3pm
- Cleethorpes/ Humberston, Tesco, Hewitts Circus, Friday 15 August 2014, 10am – 1pm
- Waltham, High Street (Near Co op). Friday 15 August 2014 1.30pm – 3.30pm
- Louth, Market Place, Monday 8 September 2014, 10am - 3pm



East Riding

- Goole, Boothferry Rd, Friday 5 September 2014, 10am to 4pm

Copies of the consultation document and questionnaire will be available:

online: www.healthyliveshealthyfutures.nhs.uk or request a copy by:

phone: 01482 672020

email: HLHF.team@nhs.net, or

post: Health House, Grange Park Lane, Willerby, HU10 6DT

4. Decision Required

The CCG Governing Body is asked to approve the process outlined in this paper for public consultation on Hyper-Acute Stroke services and ENT Inpatient Surgery, as part of the Healthy Lives, Healthy Futures programme.

5. Appendices

Appendix 1 – Hyper-Acute Stroke and ENT Inpatient Surgery public consultation document